

# 2025-2030 Strategic Plan Summary



### About Dignity Network Canada (DNC)



### Membership

Over 60 member organizations in Canada.

#### Vision

A world where people of diverse SOGIESC (often referred to as LGBTIQ+) can thrive and be treated with dignity.

### **Mission**

To build a global movement for the rights and dignity of diverse SOGIESC communities.

### **DNC** Principles

## Nothing About Us Without Us

People of diverse SOGIESC and marginalized communities should lead their own liberation. LGBTIQ+ organizations must be at the forefront of rights and development work, and broader actors should listen and remove barriers to equality.

# We Will Not Be Divided

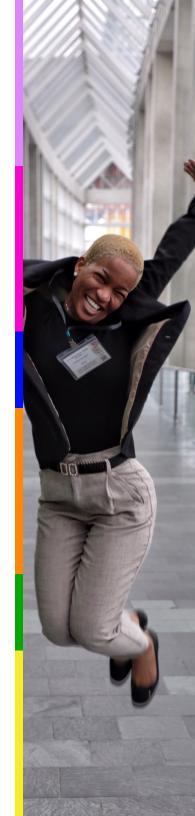
Freedom and equality are interconnected; unity strengthens the movement. DNC will support the most excluded and build coalitions with feminist, racial, indigenous, and economic justice groups to combat division.

# **Everyone Has a Role** to Play

Engaging various societal sectors—including the state, media, and culture—is crucial for change. Collaboration and openness are essential to transcend silos and echo chambers.

# We Are Accountable to a Global Movement

DNC is rooted in the global pride movement and committed to supporting LGBTIQ+ rights leadership, particularly in the Global South and East. This includes a commitment to decolonization and promoting racial and indigenous justice.



# Context of Our Work

# Human Rights Violations

- **62** countries criminalize same-sex relations
  - 7 impose the death penalty

High levels of violence and harassment against LGBTIQ+ individuals globally.

Legal restrictions on freedoms of expression exist in 59 countries.

### Outlook

- Positive change has occurred, but challenges remain and may increase in the next 5-10 years.
- Growth of movements advocating for LGBTIQ+ rights has led to legal and social improvements in many areas, fostering safer and more inclusive environments for young people.
- Diverse SOGIESC inclusion needs to be a far higher priority for governments and the international aid sector.
- Global LGBTIQ+ funding is inadequate for addressing the many complex issues communities face.



### Our Approach

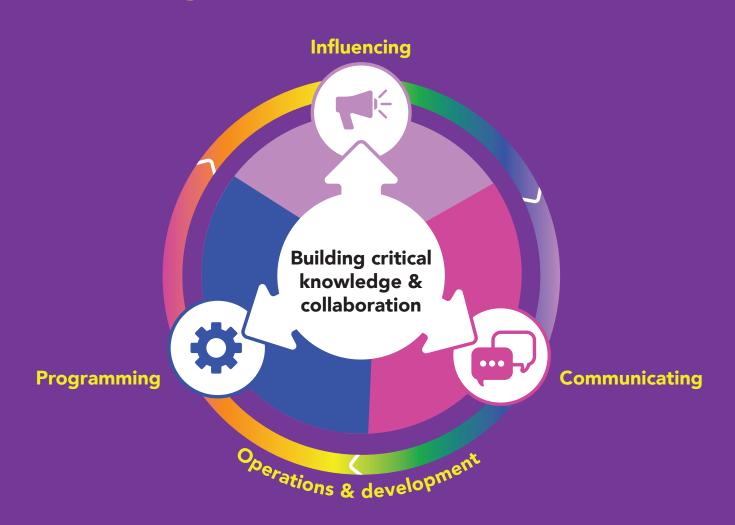
DNC aims to enhance the LGBTIQ+ movement by strengthening resources, partnerships, knowledge, and support networks.

The organization focuses on collaborative efforts that empower member organizations and foster growth.

# Key goals for the next five years include:

- Advocating for resources and policies that support LGBTIQ+ rights, especially in the Global South and East.
- Expanding collaboration spaces for members to develop partnerships and build alliances.
- Establishing a leading research and learning program to enhance influencing and programming efforts.
- Cultivating new constituencies of support through public campaigns and engagement with Canadian 2SLGBTIQ+ communities.

# Ways of Working





### **Strategic Directions**

# Hold Power-Holders Accountable



DNC will campaign for stronger support for global LGBTIQ+ rights, particularly from the Canadian Government.

#### **Success Indicators:**

- Increased resources for global LGBTIQ+ issues from the Canadian Government.
- Clearer support for LGBTIQ+ rights in various settings, especially during crises.
- Integration of SOGIESC inclusion in all relevant Canadian government portfolios.
- Institutionalized actions towards LGBTIQ+ rights, including a reinvigorated Special Envoy role.
- Enhanced awareness and commitment from future Canadian governments.
- DNC's work increasingly influences international institutions.

### Broaden Audiences, Alliances, and Approaches

DNC will engage a wider range of Canadian actors in global LGBTIQ+ rights campaigns through intersectional alliances and improved communication.

#### **Success Indicators:**

- Increased mobilization of diverse Canadian actors, including government, philanthropy, and social movements.
- Greater public awareness and readiness to act on global LGBTIQ+ issues.
- Enhanced collaboration with social movements that intersect with LGBTIQ+ struggles.
- More inclusive programming from Canadian international organizations.
- Increased private and public funding for global LGBTIQ+ rights.

### **Drive Greater Support**

DNC will innovate and advocate for better resourcing of the organization and the movement, focusing on diversifying funding.

#### **Success Indicators:**

- Effective resourcing of international and Canadian LGBTIQ+ rights organizations.
- More coordinated and collaborative efforts among DNC and its members.
- Strengthened capacity for working with global LGBTIQ+ movements based on decolonization and intersectionality principles.
- Sustainable positioning of DNC for future goals.
- Recognition of DNC as a key stakeholder in global LGBTIQ+ rights.





# DNC's work will be structured around five overlapping workstreams over the next five years:

# **Building Collaboration** and Critical Knowledge

- Create spaces for communication and collaboration among members.
- Conduct and partner in research on global LGBTIQ+ issues.
- Share knowledge and support coordinated movement actions on urgent issues.

### Influencing

- Engage in advocacy with the Canadian government and political parties.
- Support member mobilization and collective actions.
- Build international relationships with LGBTIQ+ organizations and advocate for resources.

### **Programming**

- Support programming efforts addressing diverse SOGIESC globally.
- Assist non-2SLGBTIQ+-led organizations in delivering inclusive programming.
- Develop collective fundraising initiatives to enhance Canadian contributions to global LGBTIQ+ rights.

### **Operations and Development**

- Provide operational support for membership and fundraising efforts.
- Focus on organizational growth, funding diversification, and effective financial management.
- Enhance IT infrastructure and manage events to support DNC's mission.

### **Communicating**

- Raise awareness of global LGBTIQ+ rights issues in Canada.
- Expand audience engagement through various communication channels.
- Facilitate member collaboration on campaigns and initiatives.





**Dignity Network Canada** info@dignitynetwork.ca dignitynetwork.ca

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